

FOR IMMEDIATE RELEASE

Contact: Jennifer Nau

JSH&A Public Relations

630.932.7987

Bill Etling

Nestlé Purina PetCare

314.982.4825

About Susan G. Komen for the Cure®

- Susan G. Komen for the Cure is the global leader of the breast cancer movement, having invested \$1.3 billion in funds toward the fight against breast cancer since its inception in 1982.
- The largest grassroots network of breast cancer survivors and activists in the world, Susan G. Komen for the Cure works to save lives, empower people and ensure quality care for all and energize science to find the cures.
- For more information about Susan G. Komen for the Cure, breast health or breast cancer, visit www.komen.org or call 1-877 GO KOMEN.

Breast Cancer Statistics*

- Breast cancer accounts for more than 1 in 4 cancers diagnosed in women in the United States.
- Except for skin cancers, breast cancer is the most frequently diagnosed cancer among women.
- One woman is diagnosed with breast cancer every three minutes, and one woman will die of breast cancer every 13 minutes in the United States.
- Today there are about 2.5 million breast cancer survivors alive in the United States.

*Statistics provided by Cancer Facts and Figures 2008, ACS; Breast Cancer Facts and Figures 2007-2008, ACS